

# Bay Area Trash Summit

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## Funding and EPR

I have more questions  
than answers.

## Prop 26 and 218

- Prop 26 - After November 3, 2010, the measure prohibits a local government from enacting, increasing, or extending any levy, charge, or exaction of any kind without voter approval unless an exceptions can be identified.
- Prop 218 - Proposition 218 protects taxpayers by limiting the methods by which local governments exact revenue from taxpayers without their consent.
- How do we raise revenue
- Do more with less
- Innovate
- Get our job done
- Protect the environment
- Protect public health

# Government's Role

Who is responsible?

- Educate?
- Clean-up?
- Collection, street sweeping, creek clean-outs?
- Tax?
- Build infrastructure?
- Shrink government?
- Grow government?

## Extended Producer Responsibility

- Just one of the tools in our tool belt
- Product by product approach
- Paper and packaging deserves a healthy and robust discussion – very complicated
- Our political system can't deal with massive change
- So what's it going to take?



## EPR for HHW

- Paint
- Batteries
- Pharmaceuticals
- Sharps
- Thermostats

## What we want producers to be responsible for:

- reasonable access to collection services
- management of collected
  - within the context of the pollution prevention hierarchy
  - to achieve 75% recovery by (2020)
- establishing relationships with
  - collectors – local governments, private sector companies and not-for-profit organizations
  - post-collection service providers
- financing Stewardship Plan
- the devil is in the details



# The EPR Threat

- Government workers worry they will lose their jobs if EPR is successful.
- Consultants oppose EPR because the government contract is a gravy train.



# Government Activism

- A broken system
  - Political gridlock – poster child of dysfunction
  - The wealthy get wealthier
  - Middle class is shrinking
  - Campaign financing
  - Environmental bills are job killers
  - Political will

## Network – 1976 movie

- Howard Beale is an aging TV anchorman for UBS who is fired, effective in two weeks, after his ratings have been steadily deteriorating. He reacts to this by sensationally announcing on live television his intention to commit suicide on air. In doing so, Beale becomes a major TV icon and one of the most valuable assets to the Communications Corporation of America (CCA), the company that is gradually taking control of UBS. As a result he is given his own show as 'the mad prophet of the air-waves'. He appears live on television every week-day evening to tell the real truth to the people of America. The program is a huge success but Beale uses his power to make startling revelations about CCA, leaving the company executives with a serious problem. —IMDb

Join me!

I'm mad as hell and I'm not going to take  
this anymore!



## Shameless Plug

### Contact CPSC



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To conclude, CPSC has been told by several legislative offices that without local governments and their associations taking a strong and proactive position on EPR, that we are likely to see more product-by-product legislation and landfill bans. CPSC encourages each jurisdiction to adopt a strong and pro-active EPR policy and send it to their state legislators to send a clear signal that you support our efforts to bring EPR to California.

I'm happy to answer any questions!